

SME SNIPPETS

● **THE Connectives**, a consultancy-based social business in Manchester, has scooped the Excellence in Career Development Model Award for its Glass Forward mentoring programme at the national Women in Housing Awards 2014.

Held at the Hilton Hotel Manchester, the event saw 450 people from the UK housing industry come together to recognise and celebrate the women in housing who push boundaries to achieve and implement excellence.

Mags Porter, director at The Connectives and Glass Forward, Liz Cross, founder and managing director of The Connectives, accepted the award from Lulu, OBE for Glass Forward.

The programme was designed to encourage diversity in the housing association sector after The

Connectives and Ian Gregg, who was chairman of the Housing Diversity Network at the time of Glass Forward's inception, recognised that there were too few women and BME leaders in senior roles.

They ran a mentoring programme to encourage and develop more diverse senior leaders and so far 36 people have graduated from or are being mentored through the scheme.

Mags said: "More than half who've completed the programme have been promoted or made a change they wanted to make, with confidence and courage."

Liz added: "We're delighted to be recognised for our experience in the housing association sector, our reputation for championing women in construction and for this programme that helps develop talent and remove glass ceilings."

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READ THE GLASS FORWARD CASE STUDY HERE

<http://www.theconnectives.com/case-studies.php?s=housing-sector-case-study>